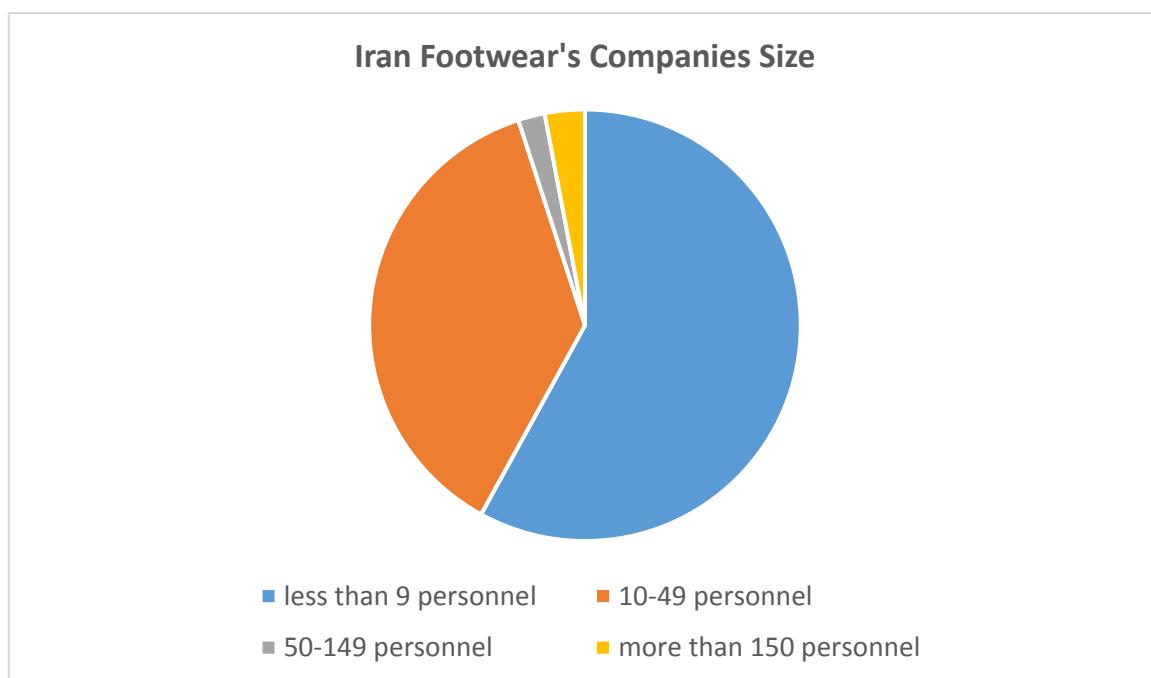


IRAN Footwear Industry: Such a Charming Market

Iran attractive market in the field of garment and footwear and also its past history at this industry lead to establish numerous active companies in this field. On the basis of expert's estimates, more than 500 industrial companies and more than 25000 guild firms exist in this business that generally perform at Tehran, Khorasan, Alborz, Eastern Azarbaijan, Zanjan, and Qom province. Also more than 500.000 persons are occupied in Iran Leather and Shoes Supply Chain (directly or indirectly).

In the aspect of company size; about 58 percent of shoe making firms have less than 9 personnel, 37 percent have 10-49 personnel, 2 percent have 50-149 personnel, and 3 percent have more than 150 personnel. The important point is that 65 percent of Iran Shoe Production belongs to Medium and Large Company and 35 percent produce within Micro and Small firms.



The other advantage of IRAN footwear industry is low investment for entry to this business to the comparison with other industries, also size of market, the capacity of developing export and international trade growth are the other interesting factors of IRAN shoe industry for investors.

Iran is one of the important countries in shoe industry at region and global scope. Iran footwear industry in the aspect of producing and consuming volume is first rank in the Middle East and is 12th in producing and 18th in consuming rank at the world.

At consider of international trade, the average of exported footwear on last 15 years (2000-2015) is about 100 million dollars, on 10 years (2005-2015) is about 112 million dollars and on last 5 years (2010-2015) is about 122 million dollars and these statistics show that shoe

industry in IRAN is increasingly gradable. Also export of footwear (tariff group 64) at 2015 and 2016 was about 100 million dollars. At below, we illustrate volume and value of footwear exported between 2011-2016:

year	Volume (ton)	Changes (percent)	Value (Million Dollar)	Changes (percent)	Price Ratio (\$/kg)
2011	17814	+2	150/15	+ 21.7	8.43
2012	19647	10+	130/13	- 13.3	6.62
2013	20005	+ 2	118/21	- 9	5.91
2014	18271	- 8.6	115/17	- 2.5	6.30
2015	15504	- 15.1	82/99	- 14	6.39
2016	18700	18	99/91	0	5.34

The other advantage of IRAN footwear industry is gearwheel effect of this business. Shoe industry is related to the other fields such as petrochemical, natural and artificial leather, machinery, casting, material and chemical engineering, designing and modelling, packaging, pavilion and exhibition services, retailing and etc. industries. Because of this relationship between industries; footwear industry development will had direct influence on the other fields.